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GETMAN CORPORATION LAUNCHES NEW BRAND/WEBSITE

A New Look for Long-Standing Bangor-based Global Supplier

Bangor, MI— October 1, 2020 —Getman Corporation today launched a new brand and website to reflect the company's growth and development as a global supplier of custom underground mobile mining equipment. The new brand represents Getman's focus on product solutions that fulfill customer expectations and meet the demands of underground mining.

"A company's brand is its identity. Our recent brand review was about understanding who we are and what we stand for, then making sure our image and communications reflect that," said Erik VanAllen, President & CEO, Getman Corporation. "We have a reputation for delivering a level of quality and service unmatched among our peers. We are proud of this reputation and work hard to earn it every day. This brand launch represents our resolve to meet changing customer needs for technology, electrification, and product development, all without compromising our quality and aftermarket support," VanAllen continued.

POSITIVE CUSTOMER IMPACT

Getman offers customer-focused solutions for production and production support equipment to both mine managers and technicians. With over six decades of experience serving underground mining, Getman designs its equipment with extensive research and development. Getman's brand update was driven by customer feedback and is part of Getman Corporation's commitment to deliver the latest product solutions to meet ever-changing customer needs.

"Getman's network of distributors allows us to sell and support our products on six continents," said Vice President of Business Development Jay Klinko. "By offering customer-specific, value-driven and long-lasting product solutions with world-class aftermarket support, we are excited to be building the future of mining and excited to get there with our customers."

ABOUT GETMAN CORPORATION

Getman Corporation offers a wide range of solutions designed to help miners work safely through better equipment and better service. Getman leads with a wide range of underground mining equipment and services in action around the world. From its first product in 1954 to today, Getman is just getting started. Current product and service developments are designed to meet future customer and industry needs. For more information on Getman's latest product offerings and its full line of underground mining service vehicle solutions, visit www.getman.com.

